



Improve confidence and fluency

## ENGLISH FOR MEDIA

Explore the fascinating world of modern media in its many forms – on/off-line news & entertainment channels, audio-visual & text pieces plus a range of other methods of delivery; all while developing your English skills at the same time. This module highlights commonly-used language which you can practise in a media context e.g. doing interviews, writing articles and much more.

The grammatical structures and vocabulary of a range of topics is covered, including: Working in Media, History of Media, UK vs US English, Article structure, Headline writing, UK print media, The BBC and more. Role-plays, case studies and projects all help students work towards real language progress.

Training is delivered in small group or individual classes that are often combined with General English, or IELTS preparation, courses. This course is ideal for anyone interested in – or already working in – an English speaking environment in the media sector.

### KEY FACTS

- 20 hours per week
- Maximum class sizes: 15 students
- Minimum English level: B1
- Minimum age: 16 years old
- Start dates every month - please see website

### BENEFITS TO YOU

- Improve confidence and fluency when using English in a professional capacity
- Focus on your personal learning goals
- Find out more about English/speaking media outlets
- Network with other media students and professionals from around the World

### WHY MALVERN HOUSE?

- Central London location
- Fully accredited with dedicated professional teachers
- State-of-the-art teaching facilities
- Excellent self-study resources & materials
- Students from around the World

# SAMPLE TIMETABLE

Course Type	English for Media Lessons		English For Media Lessons
Time	8:45 - 10:15	10:30 - 12:00	12:15 - 13:15
Monday	<p><b>Reading and Vocabulary:</b> Understanding magazine covers, interpreting covers and usage of language to make covers that stand out.  <b>Grammar:</b> The grammar behind creating short, snappy and interesting headlines.</p>	<p><b>Language Focus:</b> Looking at common media "buzzwords", puns, jokes, and the types phrases used to attract readers.  <b>Writing:</b> Create headlines and titles that grab people's attention.</p>	<p><b>Reading and Vocabulary:</b> Understanding magazine covers, interpreting covers and usage of language to make covers that stand out. Grammar: The grammar behind creating short, snappy and interesting headlines.</p>
Tuesday	<p><b>Listening:</b> An interview with an editor. Key language used in describing a job in journalism and editing.  <b>Vocabulary:</b> Phrases to describe your job role in the world of media.</p>	<p><b>Reading and vocabulary:</b> Editorial planning, justifying proposals, making objections, and dealing with objections.  <b>Roleplay:</b> A meeting to exchange ideas on magazine layout, praising and criticising ideas in a diplomatic way.</p>	<p><b>Language Focus:</b> Looking at common media "buzzwords", puns, jokes, and the types phrases used to attract readers. Writing: Create headlines and titles that grab people's attention.</p>
Wednesday	<p><b>Vocabulary:</b> Analysis of language and style used when writing up an interview with a celebrity, students also look at famous gossip magazines in the UK and compare their features to magazines from their own countries.</p>	<p><b>Writing:</b> Examining the structure of an article about a celebrity, paying attention to the style and language used. Students then write a similar article including the language and grammatical structures used in this week's class.</p>	<p><b>Listening:</b> An interview with an editor. Key language used in describing a job in journalism and editing. Vocabulary: Phrases to describe your job role in the world of media.</p>
Thursday	<p><b>Vocabulary &amp; Discussion:</b> An introduction to different types of newspapers such as broadsheet and tabloids. Analysing headlines and frontpage layout and looking at terminology for different sections of the newspaper.</p>	<p><b>Grammar &amp; Writing:</b> Grammar surrounding the specific language style used in newspaper headlines and common language used to make short, snappy, and catchy headlines that grab attention. Students look at news stories and prepare headlines for them.</p>	<p><b>Reading and vocabulary:</b> Editorial planning, justifying proposals, making objections, and dealing with objections. Roleplay: A meeting to exchange ideas on magazine layout, praising and criticising ideas in a diplomatic way.</p>
Friday	<p><b>Reading and Speaking:</b> Taking a look at newspapers, the layout, language, and style with particular attention to how the articles are written and common vocabulary and structures.  <b>Grammar:</b> Reported speech for describing the words of other people, and various reported speech phrases.</p>	<p><b>Speaking:</b> The teacher sets a context for a newspaper story (for example an event in the local area) and students must interview each other to get the facts and the full story.  <b>Writing:</b> Students prepare an article incorporating today's language and grammar.</p>	<p><b>Writing:</b> Examining the structure of an article about a celebrity, paying attention to the style and language used. Students then write a similar article including the language and grammatical structures used in this week's class.</p>

Please note: These are a selection of sample lessons and actual programme may vary.



## HOW TO BOOK

☎ : +44 (0) 207 520 0470

✉ : [malvernhouse.com/request-booking-form](mailto:malvernhouse.com/request-booking-form)

🖱 : [bookings@malvernhouse.com](mailto:bookings@malvernhouse.com)

@ : [info@malvernhouse.com](mailto:info@malvernhouse.com)